



# WASHINGTON PEACE CENTER:

## *ALL THE TOOLS WE NEED TO CHANGE THE WORLD*

### WHERE ARE WE GOING?

WPC MISSION, VISION AND STRATEGIC PLANNING PRIORITIES  
2011-2013

*Washington Peace Center completed a strategic planning process in summer 2011, clarifying our mission and setting goals for the next three years as we expand our capacity to build the peace and justice movements. Your support makes the difference in helping us achieve our goals!*

### VISION

We envision a world based on respect for people and the planet that is achieved through nonviolence, peace and social justice.

### MISSION

The Washington Peace Center provides education, resources and action for those working for positive social change and a world free from oppression.

We strengthen the impact of the peace and justice movements by:

- Fostering greater collaboration among activist groups,
- Bridging the gap between global, national & local issues and communities, and
- Providing the material support to achieve these goals.

Based in Washington, DC, we have been working to achieve peace and social justice since 1963.

### 5 STRATEGIC PILLARS (our priorities for 2011-2013)

- Maintaining a solid and effective communications infrastructure
  - ⇒ *Engage more people in working for positive social change.*
- Establishing WPC's role as a resources clearinghouse
  - ⇒ *Provide the tools needed to change the world!*
- Strengthening collaboration among activist groups and building connections between issues.
  - ⇒ *Connect DC area groups and foster collaboration among local and national groups working in DC.*
- A structured approach to Staff and Board Development
  - ⇒ *Continue to build a motivated and capable team to accomplish our goals.*
- Sustainable funding of operational and strategic objectives
  - ⇒ *Build sustainability and planning capacity for the next fifty years.*

